



Lake County Association of Realtors® presents...

Maximum Exposure For You and Your Next Listing! Presentation by Stormy S. Knight of Net101.com



Some of the topics Stormy will be covering in her presentation:

- Find fast, easy ways to get and setup direct address websites that generate leads and traffic
- Learn how to dominate Google Places to be “the” real estate agent for your area.
- Build mini mobile websites for your properties with a minimum of fuss and a maximum of response.
- Create a powerful direct marketing list from drive-by looky-loos and turn them into hot leads in the process.
- Use QR codes to sell your properties 24 hours a day. Hey, look, no flyers!
- Tools and tips for creating quick and easy videos that sell like crazy (and a super-secret ninja trick that will get you more views and better search engine ranking)

Stormy Knight of Net101.com

Stormy is a partner at Net101.com, an online marketing company. Started in 1995, Net101.com builds and markets websites for small and medium sized businesses. Stormy uses her 17 years of experience with Net101.com to consult with local businesses to help them understand and use the massive opportunity of online social + local + mobile marketing to attract and retain more customers.

Join us Wednesday, June 13th

1pm - 3pm

Lake County Association of Realtors
2559 Lakeshore Blvd., Lakeport, CA 95453

Cost: \$10 Members/ \$15 Non-members

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